



Norwich Arts Center
62 Broadway, Norwich, CT 06360
(860) 887-2789
administration@norwicharts.org
"Your Place to be for the Arts ..."

2011-2012 Sponsorship Opportunities

The Norwich Arts Center provides unique, first class social experiences in the arts that give people the chance to celebrate themselves and their lives with friends and other members of the community. This year, NAC continues its outstanding programming with our *First Friday Live Sounds* series, NACKids program, concerts, and monthly gallery shows. One benefit of sponsorship is the knowledge that your generosity enables NAC to provide affordable programming so that all members of the community can enjoy the events. Sponsorship also provides you with the opportunity to have your business recognized in several different ways, including sponsorship ad, recognition on promotional materials such as flyers, mailings, and other media, and we will recognize all our sponsors on our web site with your business logo and link to your web site.

Please review the following sponsorship opportunities and choose the best fit for you.

Diamond Sponsor - \$5,000+

Season Sponsor of the First Friday Live Sounds Series, or
Sponsor of a NAC Theatre theatrical production, or
Sponsor of the NACKids Cultural Enrichment Program
Sponsor of NAC Band

Emerald Sponsor - \$3,000+

Co-Sponsor the First Friday Live Sounds Series, or
Co-Sponsor a NAC Theatre theatrical production

Ruby Sponsor - \$1,500+

Sponsor a First Friday Live Sounds event, or
Sponsor a children's concert or program
Co-sponsor, NAC Band

Sapphire Donor - \$750+

Co-Sponsor a *First Friday Live Sounds* series event or children's concert

Opal Donor - \$500+

Sponsor a First Friday Gallery Opening Reception
Partial sponsorship of a *First Friday Live Sounds* event

Pearl Donor - \$250+

Co-sponsor of a gallery opening or partial sponsorship of *First Friday Live Sounds* event

Friend or Fan of the Arts - \$100/\$50

Name listing in seasonal program book